



Company Profile

Contact Information

Company: Intirion

Address: 2 Annette Rd, Suite 3

Foxboro, MA 02035

Telephone: (800) 637-7567

Fax: (800) 231-2182

Web Address: www.microfridge.com

Business

Description: Market leader of combination refrigeration/microwave appliances for away-from home living environments. The division offers its proprietary line of MicroFridge® products that utilize innovative Safe Plug® technology. Safe Plug is a patent pending power management system which enables the combination appliance to operate using one plug and a maximum electrical draw of 13 amps. The newest feature of the MicroFridge® product is a Dual Outlet Charging Station. These 2 outlets, located on the front of the microwave are engineered to power up personal electronic devices that draw 4 amps or less. The company backs its product with an industry leading 10-year warranty for commercial market applications. MicroFridge® sells its products through several distributors in the academic, military, hotel and motel, and office markets.

Founded: 1987

Markets served: Academic, Government, Hospitality, Healthcare/Senior Living, Office/Industrial, Consumer

Brand: MicroFridge with Safe Plug®

Patents Granted: patent pending

Key customers: U.S. Government

Academic Institutions: Harvard University, Boston University, UCLA

Hotels: Best Western, Choice Hotels

Senior Living: Sunrise Senior Living, Suffolk Construction

Office: W. B. Mason

Product Line Overview

MICROFRIDGE® COMPACT REFRESHMENT CENTER

A refrigerator, freezer and microwave integrated in one flexible, space-saving unit

Models: Refrigerators range from 2.4 cu. Ft – 10.3 cu. Ft. and have a sleek, bevel-edge, tri-panel exterior design to complement the look of the microwave. Reliable microwaves come in two sizes: The first has a capacity of .7 cubic feet and 700 watts of power.

The second is .9 cubic feet and 850 watts. Both are UL approved and designed with safety features to provide peace of mind and years of trouble-free operation.

Key Differentiators

Company

- Recognized leader in refreshment center market
- Experience in vertical markets and distribution channels
- Pioneer in design and use of new materials

Product

- Compact configuration
- Unprecedented capacity
- Safe Plug® technology – requires only one plug into the wall outlet
- 'Ice cream quality' 0°/frost free freezer 2-door models
- ENERGY STAR and CEE tier 3 rated models

Service

- Reputation for high level of service
- 2-year warranty consumer, 10 year warranty commercial applications
- Nationwide service network

MICROFRIDGE® COMPACT REFRESHMENT CENTER
Freeze, Cool, Heat, and Eat